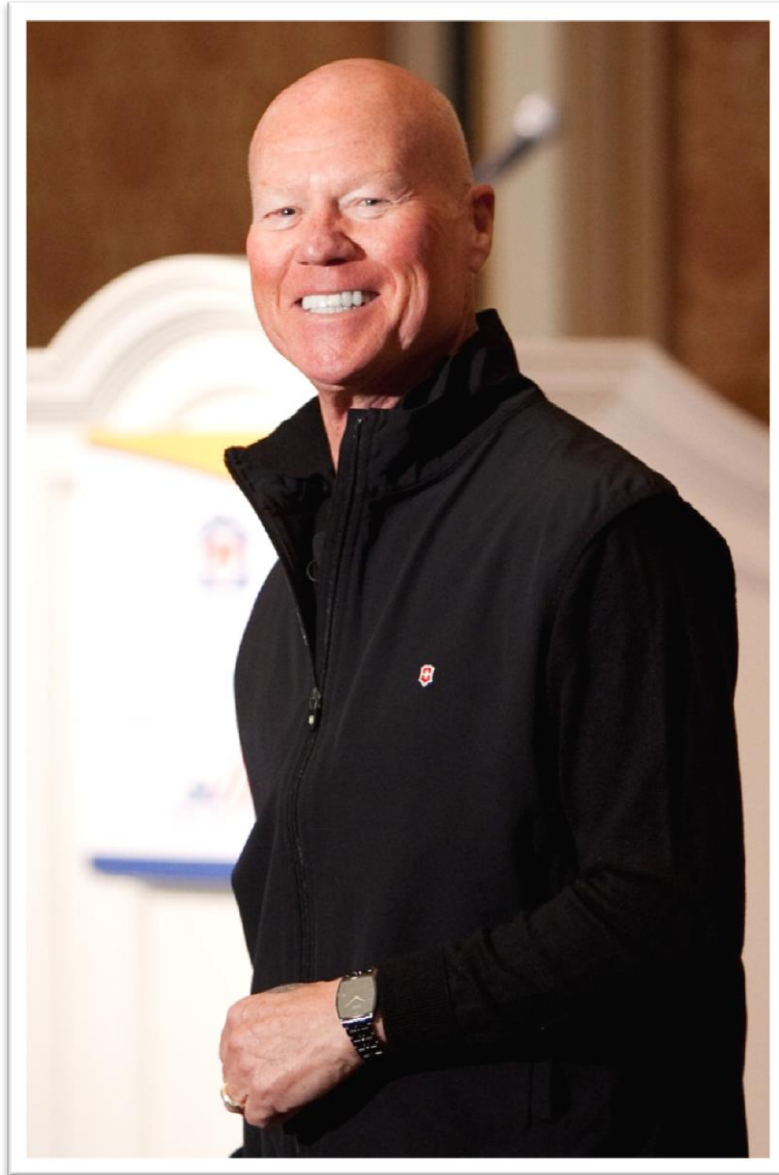




Lance Secretan Ph.D.



Speaking Kit



Lance Secretan

About Lance Secretan

Dr. Lance Secretan is one of the most insightful and provocative leadership teachers of our time. He is the former CEO of a *Fortune* 100 company, university professor, award-winning columnist and author of 15 books about inspiration and leadership and a recent memoir ([A Love Story](#)). He [coaches](#) and advises leaders globally, and guides leadership teams who wish [to transform their culture](#) into the most inspirational in their industries.

Individuals, entire organizations, [cities and states](#) have experienced remarkable transformations through his unique mentoring, coaching, wisdom and approach. He has helped 6 companies to be named to *Fortune's Best Companies to Work For in America* list, and 8 others are also his clients, and 30 Secretan Center clients are on *Fortune's Most Admired Companies* list. He is ranked 16th in the world by [Leadership Gurus](#), and Speakers in America ranks him among the Top Five Leadership speakers. His firm, [The Secretan Center, Inc.](#), is ranked #1 in the world as an international Leadership Consulting firm by [Leadership Excellence](#).

Dr. Secretan is the recipient of many awards, including the [International Caring Award](#), whose previous winners include, Pope Francis, the Dalai Lama, President Jimmy Carter and Dr. Desmond Tutu. He is an [expert skier, kayaker and mountain biker](#), and he divides his time between homes in Ontario and Colorado.

About the Secretan Center

"Everything we do at The Secretan Center Inc. is about INSPIRATION: Building inspired and inspiring organizations, schools, healthcare and financial companies, cities, states and countries; creating cultures of inspired employees; coaching leaders to inspired performance and lives; delivering keynotes that inspire; inspiring people to learn and grow; sharing messages and ideas that inspire; writing books and developing DVDs and on-site workshops and training that inspires; and certifying consultants, coaches and teachers so they can inspire. Our pledge: Every time we touch others, they become more inspired. Jerry Garcia said, "You do not merely want to be considered just the best of the best. You want to be considered the only ones who do what you do" and these are words we live by."

LANCE'S WISDOM AND INSPIRED DELIVERY WILL CHANGE
YOUR AUDIENCE'S LIVES AND ORGANIZATIONS—FOREVER!



Keynote Topics

- **[A Grand Theory of Corporate Vitality](#)**

Even with 244,000 leadership books in print (and Lance Secretan wrote 15 of them!), and countless leadership theories presented in courses by gurus, universities and consultants, the reality is that "Leadership" as a concept is broken—in Wall Street, Washington, healthcare, education, the church, government and more. Dr. Lance Secretan has helped some of the best leaders in the world build inspiring organizations and cities. Learn how his latest book, "A Love Story" has helped to shape an entirely new theory of what it takes to build vibrant, inspiring organizations.

- **[The Spark, the Flame, and the Torch: Inspire Self. Inspire Others. Inspire the World.](#)**

Learn how Lance has guided and inspired some of the greatest organizations in the world—and their leaders—to extraordinary levels of performance. Exquisitely honed philosophies developed over nearly forty years of running a Fortune 200 company, coaching, mentoring and advising outstanding leaders in every sector of our society. [»Read More](#)

- **[ONE Dream®: The Journey to Corporate Transformation](#)**

How great leaders inspire by identifying, realizing, and sustaining a dream and modern examples of great organizations that are practicing this breakthrough concept. Learn how The Secretan Center's proprietary system of ONE Dream® has transformed organizations. [»Read More](#)

- **[ONE: The Art and Practice of Conscious Leadership](#)**

How "separateness thinking" has hobbled potential—personally and organizationally—and how thinking as "ONE" propels people and their organizations to peak performance. [»Read More](#)

- **[Inspire! What Great Leaders Do](#)**

Lance shares the results of deep research that explains exactly what made the most extraordinary leaders unique and successful—in history and today. [»Read More](#)



Books by Lance Secretan

- **[A Love Story: An Intensely Personal Memoir](#)**

When Lance Secretan's soul mate, Tricia, passed away, he was broken hearted. During the darkest days of his grief, he wondered how he could draw a message of hope and joy for others from his own sadness. Everyone admired, and was inspired by, Lance and Tricia's happiness together and frequently asked them to share their secrets. Lance felt the world needed to hear from behind the scenes about their remarkable union. [»Read More](#)

- **[The Spark, the Flame, and the Torch: Inspire Self. Inspire Others. Inspire the World](#)**

The Spark, the Flame, and the Torch is Lance Secretan's masterwork, the result of 35 years of research and practical field experience – which he calls [Higher Ground Leadership®](#) – developed through his research, client engagements, coaching and teaching experience. He has integrated his philosophy into a unified theory of inspired leadership. It is broad, effective, and extraordinarily inspiring, offering a comprehensive approach to being an inspiring person and therefore an inspiring and transformational leader. [»Read More](#)

- **[ONE: The Art and Practice of Conscious Leadership](#)**

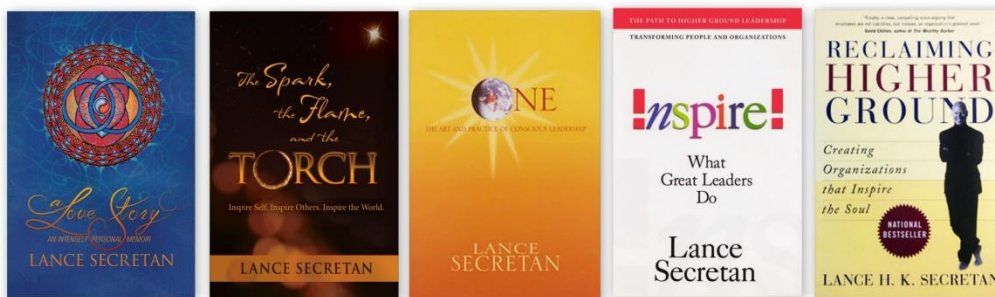
ONE is about the journey we have traveled from oneness to separateness-from a life-view on a conscious awareness that we are part of one story, one planet and one cosmic system, to our current belief that everything and all of us are separate. [»Read More](#)

- **[Inspire! What Great Leaders Do](#)**

So effective are the ideas in *Inspire: What Great Leaders Do* that 15 CEOs and leaders wrote the forward in which they describe the remarkable transformations that happened to their organizations and personal lives when they adopted them. [»Read More](#)

- **[Reclaiming Higher Ground: Creating Organizations that Inspire the Soul](#)**

Dr. Lance Secretan has a radical idea: that people are yearning for spirit and values at work and that the principal role of leaders is to build great organizations by meeting that need. In *Reclaiming Higher Ground* he describes a model used by visionary leaders who are creating the inspired organization of the future. [»Read More](#)





Fees

Lance Secretan's speaking, consulting and coaching fees vary. Please contact The Secretan Center to learn more. Lance travels from Toronto, ON, Canada or Denver, CO, USA.

Book Lance for a speech

Interested in booking Lance for a speaking engagement? Please call Tricia Field at 519-306-0393, tfield@secretan.com or by completing our online booking inquiries form. <http://www.secretan.com/book-lance/>

Rave reviews

"Of all the speakers I have been exposed to in my life, you are, without the shadow of a doubt, the one who has moved me and will change my life forever."

Isabelle Adjahi, Sr. Director, Investor Relations and Communications, Aptalis Pharma

"I have seen some of the best acts and the best entertainers and presenters in the world during the last 20 years and you were the best I have ever heard!"

Bruce Dumba, Lighting Director, Regina Casino

"Once you began your presentation, the energy in the room completely switched. Suddenly, you were talking about things that truly mattered —how do we create inspiring organizations, what do we really want for our lives? People sat up, they stopped fiddling about on their phones. I could see your words were affecting them deeply and they wanted to hear more. It was captivating for all of us. I learned a great deal, not just more about the principles behind The Spark, the Flame and the Torch, but what it means to passionately convey those ideas and connect with others".

Keir Overton

"I FIND, TEACH AND CELEBRATE LEADERS WHO BUILD CULTURES THAT WILL INSPIRE OTHERS AND CHANGE THE WORLD."

LANCE SECRETAN

