



LANCE SECRETAN

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BOOK LANCE FOR A SPEECH

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PROFILE

Dr. Lance Secretan is a pioneering thought-leader whose bestselling books, inspirational talks, and life-changing retreats have touched the hearts and minds of hundreds of thousands of people worldwide. He is the author of 22 books about leadership, inspiration, corporate culture and entrepreneurship

KEYNOTE TOPIC

THE BELLWETHER EFFECT. STOP FOLLOWING. START INSPIRING!

In a special presentation which is based on his new book, *The Bellwether Effect*, Dr. Secretan explores how and why leaders are attracted to, and seduced by, trendy ideas and the process by which these ideas then become mainstream. He shares eight examples of counterproductive business practices and proposes inspiring alternatives that are proven to lead to transformation and an inspiring culture.

WHAT CLIENTS ARE SAYING

"Of all the speakers I have been exposed to in my life, you are, without the shadow of a doubt, the one who has moved me and will change my life forever."

Aptalis Pharma

"Lance has a skill at making people stretch themselves. I am grateful that he exceeded my expectations and transformed us. He is a man with a mission and a message, that people need to hear."

Manulife

EVERYTHING WE DO AT THE SECRETAN CENTER INC. IS ABOUT INSPIRATION:

- Helping leaders build *inspired* and *inspiring* cultures in organizations, schools, healthcare and cities
- Transforming cultures through *inspired* employees
- Advising leaders how to define *inspiring* strategies for the future
- Coaching leaders to *inspired* performance and lives
- Delivering keynotes that *inspire*
- *Inspiring* people to learn and grow through education, training and Certification
- Researching and presenting cutting edge science on wellbeing and *inspiring* relationships.